

# VIEN NAFAIR

## INVITATION TO THE PRESS CONFERENCE

With well over 100 exhibiting galleries the third edit of the >VIENNAFAIR< (26<sup>th</sup> – 29<sup>th</sup> April) underlines quite impressively its position in the international calendar of contemporary art fairs. In the course of the press conference on the preview day of the >VIENNAFAIR< we will inform you of the participating galleries, the side events and the successfully realised CEE focus.

**Wednesday, 25<sup>th</sup> April 2007, 9.30 am, MessezentrumWienNeu,  
Brasserie Club, Congress Center 1<sup>st</sup> floor, Messeplatz 1, 1020 Wien**

Your hosts will be (in alphabetical order):

**Edek Bartz**, Exhibition Director, >VIENNAFAIR<

**Dr. Petra Eibel**, Head of the department for fine arts insurance, UNIQA AG

**DI Matthias Limbeck**, managing director, New Business Reed Exhibitions Messe Wien

**Mag. Boris Marte**, Group leader for corporate sponsoring and events, Erste Bank

**Katharina Schinner**, member of the local council by proxy of Dr. Andreas Mailath-Pokorny, city councillor for arts and sciences, Vienna

as well as a **spokesperson of the >VIENNAFAIR< advisory board**

You will have the chance to take part in an accompanied tour immediately after the press conference. April 25<sup>th</sup> is a press preview day, the >VIENNAFAIR< will be open until 9 pm.

We are looking forward to welcoming you and kindly ask for registration either by telephone **00 43 1 524 96 46 DW 22**, Fax **00 43 1 524 96 32** or **EMail [werner@kunstnet.at](mailto:werner@kunstnet.at)**

Yours sincerely,



Mag. Paul Hammerl  
Head of Public Relations  
Reed Exhibitions in Austria

**VIENNAFAIR 2006 +++++ 26<sup>th</sup> to 29<sup>th</sup> April 2007 +++++ MessezentrumWienNeu  
++++ Hall A +++++ Messeplatz 1 +++++ 1020 Wien +++++ <http://www.viennafair.at>**

Vienna, 12<sup>th</sup> April 2007